

DAIRY LOAN PRODUCT SHEET

Product Name	Dairy Loan
Product Description	To meet the needs of the small and marginal farmers to earn additional income for their livelihoods. The loan will also help people to choose livestock rearing as main source of livelihood.
Target Client Segment	Poor and ultra poor clients
Amount	Without Collateral: Rs 50,000 to Rs150,00 With collateral: Maximum Rs 500,000
Interest Rate	Without Collateral: 20% With collateral: 18%
Repayment Schedule	Monthly
Term	Maximum 24 month
Disbursement Schedule	Once at a time, after completion of documents
Collateral Security	If collateral based then land and home is kept as collateral security